



Each holiday season invites us to celebrate connection, reflection, and shared experiences across cultures and communities. Kanopy helps students and faculty embrace this time of year by providing streaming access to a wide range of films that capture the spirit of the holidays—from heartwarming classics to global celebrations and meaningful stories of togetherness. This season, let these films go beyond entertainment and bring people together through stories that inspire joy, understanding, and connection.

You can review our Holiday collection, including title summaries and other details by [clicking here](#). Plan ahead and keep an eye out for monthly toolkit additions on our [Digital Marketing Resources Page](#).

List of Toolkit Items

5

General Announcements

Images that present our Holiday collection, sized for various social media platforms (specifically Facebook, X, and Instagram), as well as print and screen images. .

15

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

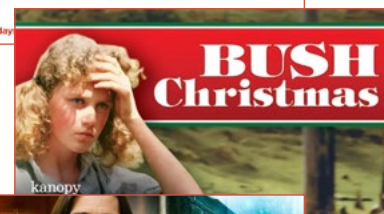
Continued on next page

General Announcement & Title-Specific Assets

To download the general announcements for our Holiday collection, visit our [Digital Marketing Resources Page](#).

And remember, you can always add your school logo to any of these images to remind your students that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Option 1

Celebrate the season with Kanopy's Holiday collection. Stream films that capture the joy, warmth, and traditions of the holidays. Gather, watch, and enjoy.

Option 2

This holiday season, find your next favorite film on Kanopy. From cozy classics to global celebrations, discover stories that bring comfort, joy, and connection.

Warm Regards,
The Kanopy Team